

Comparisons of Job Characteristics

Focus Occupation: Reporters and Correspondents (27-3022)

Associated Occupation: Producers and Directors (27-2012)

Compare Knowledge

Compare Skills

Compare Abilities

Compare Detailed Work Activities

Compare Tools and Technologies

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 83

Focus Occupation: Reporters and Correspondents (27-3022)

Associated Occupation: Producers and Directors (27-2012)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Communications and Media	5.3	17.0	20.9	>>	Current knowledge level is likely more than sufficient
Customer and Personal Service	11.3	13.0	10.2	<	Expanded education and/or training may be required
Administration and Management	8.4	12.6	8.5	<<	Extensive education and/or training may be required
Telecommunications	3.9	11.0	4.9	<<	Extensive education and/or training may be required
Fine Arts	2.2	8.3	3.0	<<	Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 86

Focus Occupation: Reporters and Correspondents (27-3022)

Associated Occupation: Producers and Directors (27-2012)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Coordination	9.1	13.5	10.5	<<	Extensive development of skills in this area may be required
Monitoring	9.9	13.3	9.7	<<	Extensive development of skills in this area may be required
Time Management	8.9	12.6	11.4	<	A higher skill level may be required
Management of Personnel Resources	6.9	11.7	4.8	<<	Extensive development of skills in this area may be required
Persuasion	7.4	10.9	8.6	<	A higher skill level may be required

Negotiation	6.8	10.4	7.5	<<	Extensive development of skills in this area may be required
Management of Material Resources	3.7	6.0	1.0	<<	Extensive development of skills in this area may be required
Management of Financial Resources	3.3	5.9	1.0	<<	Extensive development of skills in this area may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 93			
Focus Occupation: Reporters and Correspondents (27-3022) Associated Occupation: Producers and Directors (27-2012)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Oral Expression	12.4	15.1	14.8	0	Current ability level may be sufficient
Oral Comprehension	12.5	14.9	16.2	0	Current ability level may be sufficient
Written Expression	9.8	13.1	15.4	>	Current ability level is likely sufficient
Speech Recognition	9.9	12.2	14.4	>	Current ability level is likely sufficient
Originality	7.6	11.7	10.8	0	Current ability level may be sufficient
Fluency of Ideas	7.6	11.1	10.0	<	Some improvement in abilities may be required
Time Sharing	6.6	8.6	6.1	<<	Extensive improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 88
Focus Occupation: Reporters and Correspondents (27-3022) Associated Occupation: Producers and Directors (27-2012)		
Work Activities	Exclusivity of Activity	
Communicate visually or verbally	56	
Edit video film scenes	87	
Edit written material	68	
Interpret information to formulate story ideas	87	
Make presentations	13	
Research broadcast copy	95	
Research information for news programs	92	
Review assembled film or video tape on monitor	84	
Use interviewing procedures	23	
Use public speaking techniques	13	
Use word processing or desktop publishing software	17	

Write news analysis commentary, column, or script	95
Write news stories for publication	95
Write story copy	87

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: 86

Focus Occupation: Reporters and Correspondents (27-3022)

Associated Occupation: Producers and Directors (27-2012)

Tools and Technologies	Exclusivity
Audio and visual equipment	4
Audio presentation and composing equipment and hardware and controllers	25
Cameras	2
Computers	1
Content authoring and editing software	1
Development software	4
Industry specific software	1
Video and combination video and audio presentation equipment and hardware and controllers	31

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.